



27 Hooks & HOW to SAY them



**Attract your audience's attention &
Influence them to click that link in your bio.**

Pdf and audio guide

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Hi there! I'm Katherine Beck (Voiceover Actor & Voice Coach). After 20 years of bring the voice of other big brands I am here to show you how to easily **stand out as the voice of your personal brand** whether you're onstage, onscreen or online.

Words are important but...it's HOW you say them that will drive your audience to like, follow, share & click your link in bio.

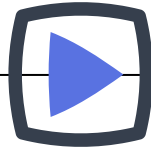
So here's my gift to you: **27 of the most powerful hooks to use in any type of content and HOW to say them!**

Have a listen to the audio guide to use as an example on how to deliver these hooks.

Press play to listen to the audio



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1. Here's the #1 strategy nobody is talking about in your niche.

2. Here's the 4 biggest mistakes (struggling avatar) are making right now.

3. Here are the top five tools I use to (transformation).

4. 3 reasons why you aren't (transformation).

5. If you're ready to finally (transformation) then listen up!

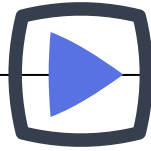
6. So many (avatar) have been asking me about (topic).

7. I just got this delivery and I am so excited to share it with you!

8. If I was starting all over again in (niche) this is exactly what I would do.

9. Here's 4 tips to less (obstacle) and more (goal outcome).

10. Here's how not to (activity).



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11. The best ways to (transformation) without (problem).

12. Hey (avatar), are you struggling to (transformation)?

13. Are you struggling to (transformation)? If so, then listen up!

14. This video is for (avatar) who are struggling to (transformation).

15. Do you want to know why so many (avatar) struggle to (transformation)?

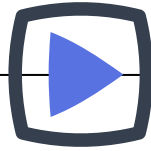
16. I can't believe I'm sharing this but here's my secret strategy to (transformation).

17. Why is that some (avatar transformation) and some some (avatar (problem))?

18. Did you know you can (transformation) without ever having to (negative thing)?

19. This just happened to me. Tell me if you can relate.

20. (Avatar), has this ever happened to you?



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21. Want to go behind the scenes with me and see how I (activity)?

22. I can't believe I just did this...

23. Hear me out...what if you could (transformation) without (obstacle)?

24. The #1 (thing) every (avatar) should be doing right now.

25. If you're ready to stop (struggle) and start (transformation) listen to this.

26. Want to know why you're not (transformation)?

27. This one hack got me (transformation).



Now it's your turn to put these into practice!

Hope you enjoyed these 27 **Hooks** and
How to **Say** them.

I'll be back soon to give you some more
great tools to help you stand out as the
voice of your brand.

For now, get out there and start using
these hooks!

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